

The Mission

Hope & Comfort's mission is to provide sustained access to essential hygiene products to support the health, dignity, and confidence of children and adults in need in Massachusetts.

Hope & Comfort's vision is that one day, everyone in the US will have access to the basic hygiene products they need to feel clean, confident, and healthy.

The Need: Hygiene Insecurity

- Hygiene insecurity is the inability to regularly access and/or afford basic hygiene products.
- There are an estimated 2,200,000 children and adults in Massachusetts alone who are experiencing hygiene insecurity.
 - At least 70 million hygiene products are needed to meet this demand.
- SNAP benefits (formerly known as 'food stamps') do not cover any basic hygiene products.
- 58% of low-income individuals reported cutting back on food to afford hygiene products. *

The Model: About Hope & Comfort

- Jeff Feingold founded Hope & Comfort in 2011 to teach his children the importance of giving back.
- Hope & Comfort is one of the few and largest nonprofits in Massachusetts solely focused on hygiene.
- Working with over 350 community partners, Hope & Comfort reaches more than 400,000 clients.
 - Roughly 1/3 of our distributions go to Youth Serving organizations, with the other 2/3 going to organizations serving Families and Communities.
 - Our partners include the Boston Public Schools, Boys & Girls Clubs, Cradles to Crayons, The Greater Boston Food Bank, and more.
- Our five core products include soap, toothpaste, toothbrushes, deodorant, and shampoo.
- We engage about 800 volunteers a year, and half are under the age of 18. **

The Impact: Distributing Dignity

- Hope & Comfort will distribute at least 3,000,000 hygiene products in 2023.
- Hope & Comfort distributed over 2,200,000 hygiene products in 2022, including more than 1,000,000 bars of soap.
- Hygiene products deliver health, dignity, and confidence to those in need.
- In a survey of youth hygiene kit recipients, 96% of respondents said their families had been economically impacted by the COVID-19 pandemic.
- One hygiene kit recipient commented on Hope & Comfort's impact: *"I don't worry about running out of essentials and that makes me feel more confident."*

To learn more about Hope & Comfort, email us at info@hopeandcomfort.org or visit hopeandcomfort.org.
Hope & Comfort is a 501(c)(3) nonprofit organization, tax ID 45-1329518.

* Source: "In Short Supply: American Families Struggle to Secure Everyday Essentials." Report by [Feeding America](#) in partnership with the University of Illinois at Urbana-Champaign, 2013.

** Pre COVID-19